

MEDIA TRAINING WITH ITV'S LOUISE GOODMAN

INTRODUCTION TO THE MEDIA

Our Introduction To The Media course is designed for drivers with little or no media experience. This two-hour session gives you all the skills you need to get started: We help you to understand how journalists work and what they want and show you what makes a good interview. We'll improve your confidence on camera and give you the confidence to let your personality shine through.

BESPOKE MEDIA TRAINING SESSIONS

We work with individuals and small groups in our Bespoke Training Sessions. These are tailored to suit the age and experience of participants and can be a half-day, full day or intensive programmes. You'll learn how to navigate the media landscape in good times and hold your own when the going gets tough. You'll learn how to promote yourself successfully to the press and to fans, and present yourself in a natural, compelling and professional manner.

To find out more or to book a session please get
in touch and we'll get back to you:

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